



I am sending you this on behalf of a Big Walnut Youth Athletic Association (BWYAA).

With the growth of our community our league is also growing at a very fast rate. In an effort to control cost associated with growth and increased participation we are requesting your financial assistance in exchange for the promotional opportunities a sponsorship can represent.

Certainly, some of the most effective methods of acquiring new customers are positive word-of-mouth, increased name recognition, and goodwill within a local community. Sponsoring our league teams will bring those benefits to you as a sponsor at a lower cost and greater effectiveness than traditional advertising. BWYAA has invested in a new league website that will maximize your exposure in the Big Walnut Community and surrounding areas. The website will host the BWYAA youth programs as well as the school football teams including the Big Walnut Varsity Eagles. *Your sponsorship will only support the BWYAA but will be seen by the entire football community!*

Here are some of the benefits sponsorship with our league will offer you:

Gold Sponsor: \$450

Company name and logo displayed throughout the entire website.

Company name displayed on the scoreboard.

Company name displayed on the back of a team camp shirt.

Silver Sponsor: \$350

Company name and logo displayed throughout the entire website

Company name displayed on the back of a team camp shirt.

-or-

Company name displayed on the scoreboard.

Company name displayed on the back of a team camp shirt.

Bronze Sponsor: \$200

Company name displayed on the scoreboard.

-or-

Company name displayed on the back of a team camp shirt.

Thank you for your support!

Sponsorships can be made payable to:

BWYAA
P.O. Box 196
Sunbury, OH 43074

Frank Roberto
614-323-4015
www.faroberto3@yahoo.com
www.BigWalnutFootball.com